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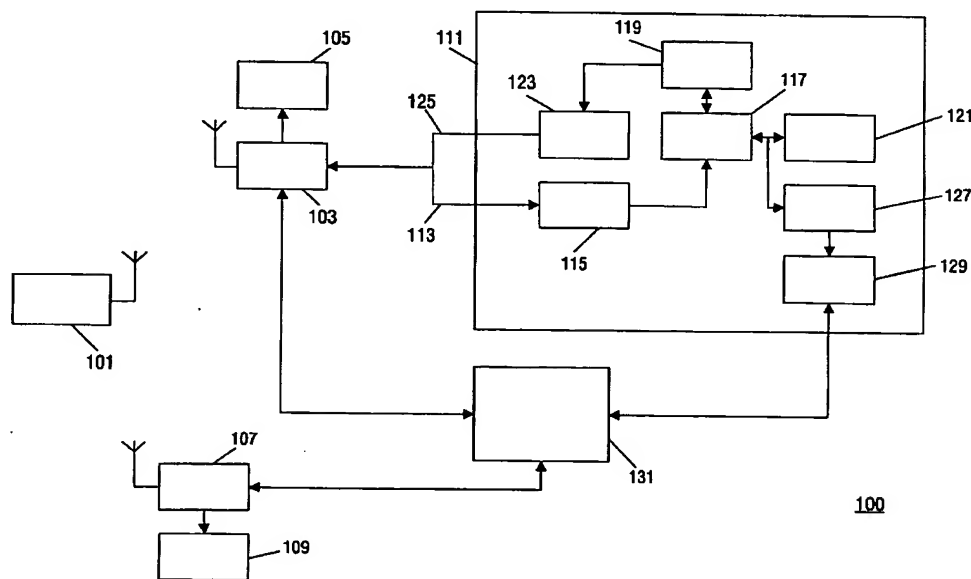
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(54) Title: METHOD AND APPARATUS FOR GENERATING AN APPLICATION DATA SIGNAL



(57) Abstract: The invention relates to a system for generating an application data signal from content signals having embedded application data. The content signal may be an MPEG 2 encoded TV signal. A storage device (111) comprises a receiver (115) which receives the content signal from an external source. An extraction processor (117) extracts the application data from the content signal and independently stores both in a data storage (119, 121). An application data generator (127) is operable to generate an application data signal by retrieving the stored application data from the data storage separately from the content signal. Thus the application data signal may be processed or communicated independently of the content signal.

A. CLASSIFICATION OF SUBJECT MATTER
 IPC 7 H04N7/16 H04N7/173

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)

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Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

EPO-Internal, WPI Data, PAJ

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X	EP 0 954 176 A (WINK COMMUNICATIONS INC) 3 November 1999 (1999-11-03) paragraph '0023! paragraph '0028! paragraph '0030! paragraph '0032!	1, 3-7, 15, 18-20
A	WO 02/01866 A (NDS LTD ; BASTABLE IAN (GB); WACHTFOGEL REUVEN (IL); COHEN EINAT (IL);) 3 January 2002 (2002-01-03) page 27, line 6 - line 10 page 32, line 25 - page 33, line 3 page 33, line 18 - line 20 page 34, line 4 - line 5 page 34, line 14 - line 18 page 49, line 12 - line 22 ----- -/--	1-20

☒ Further documents are listed in the continuation of box C.

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C.(Continuation) DOCUMENTS CONSIDERED TO BE RELEVANT

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